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Erasmus Plus KA2 "Social Tailoring" Project: Study Visit in Bitonto, Italy

On July 1-2-3, 2024, Cooperativa Sinergia hosted the Study Visit of the international partners in Bitonto, as part of the Activity 2 of "Social Tailoring", an Erasmus Plus KA2 project in the field of adult education. Staff of partner organizations from Spain, Portugal, and Republic of North Macedonia attended the learning mobility.



During these three days, the participants had the opportunity to discuss the results produced by the implementation of Action 1, based on a non-formal training plan aimed at supporting beneficiaries (people distant from the labor market, in conditions of physical, social, economic, and cultural vulnerability) in developing life skills and soft skills, and to be prepared to start the Activity 2, focused on the establishment of a "HUB for training, creativity and tailoring" in each partner country. They will be innovative training centers to promote creativity, to train beneficiaries on tailoring skills, with the aim of social and professional integration of disadvantaged learners.





A central moment of the Study Visit was the practical session, organized in cooperation with the associate partner Cooperativa Sociale Zip.h. During this workshop, participants collaborated with Italian learners in the production of bookmarks, the first product of the new social brand that the project is starting to create.

This workshop represented not only an opportunity for learning and cultural exchange but also a concrete step to create a sustainable and inclusive network.





The Italian bookmarks will be presented during the “Reading Party” organized by Cooperativa Sociale Sinergia on July 16 at the Cittadella del Bambino in Bitonto. This event represents a community initiative to make local community aware of the project and to start to create a local network of potential customers. The Reading Party will offer a unique opportunity for the local community to support the "Social Tailoring" project and contribute to its mission of social inclusion and professional development through recycled tailoring.

For more information about the "Social Tailoring" project, you can follow the social media pages:

Facebook @socialtailoring

Instagram @socialtailoringproject

